

HCCA July 29th Board Meeting Minutes

Attendees:

Board Members: Paul Verchinsky, Howard Johnson, Lisa Markovitz, Stu Kohn, Ros Williams, Brian England, JD Smith, Jacquie Sentell, Cathy Hudson

Guests: Jane Gray, Susan Gray

The actual meeting was called to order at 6:20PM.

- **Treasurer's Report** - The treasurer's report will be issued following receipt of the July 31st statement.
- **The Aging in Place Forum**
 - a. **Co-Sponsors** - Paul and Rusty met with the League of Women Voters, and they agreed to co-sponsor the Aging in Place event along with the HCCA & The Coordinating Center.
 - b. **Publicity** - The HCCA Press Release on the Aging Forum was mailed to the Beacon, but they did not publish it. We will follow-up to see if they (The Beacon) can post it on their website in addition to printing in the September issue. An additional opportunity for publicizing includes placing flyers at the Senior Centers. Paul will also check into getting an article for the Howard County Times & Stu will send to the LHIC. Additionally, it was suggested that we try to get the e-mailing list from the CA Senior seminar held several months ago. They will use Eventbrite for registrations. A video to publicize the event will be developed, the Board Members should forward any questions they may have to Paul or Ros.
 - c. **Logistics** - Set-up is at 1PM for the 1:30PM meeting. Paul will also put a sign-up sheet online as assistance is needed to help manage the event. Brian to provide Coffee maker.
 - d. **Target Date** - Aug 7th for getting information out on the listserv. Paul has an interest in working on Seniors and the ER following this initiative.
- **Candidates' Forum** – The board voted to partner with the League of Women's Voters at their Candidates' Forum tentatively planned for Spring, 2014.
- **HCCA Board Meeting Minutes** - June 3rd & June 8th minutes were approved (the 8th is approved w/revisions)
- **Comp Zoning** –
 - a. **Issues:**
 - i. Disregard for Public's Time - Meeting where voting was scheduled to happen was supposed to begin at 4:30PM, yet it didn't begin until ~8:30PM, yet there was no apology.
 - ii. Not dealing in good faith - Though the HCCA & Cathy Hudson had been working w/Marsha McLaughlin for quite some time re: some of the amendments impacting farming, until the Equestrian groups came on board they weren't making headway in getting changes. Here also, there were agreements to make changes that weren't being made until they were followed up on, so the groups had to be very diligent about follow-up. (Brian had also mentioned a similar issue in the pre-meeting they had with the Flex Zoning amendments.)

iii. Infrastructure – Added 4000 additional units w/o requirement for infrastructure.

b. **Next Steps:** HCCA will review the approved amendments & advise as to whether there are any requested significant changes/issues that we would support going to referendum (from a community perspective). (Things like sludge, the mortuary, the definition of open space,...) We will put on the listserv: Here's what happened, any concerns? Additionally re: the entire process. Lisa will spearhead this.

- **Tracking Campaign Contributions** – There is still interest in tracking campaign contributions. L. Markowitz will pursue further.
- **Reviewed Web Statistics** – Key traffic drivers are controversy, partnerships, newsletters, new content & social media sharing
- **Meeting w/Marsha McLaughlin** – Stu will contact Marsha to check to see when they will reinitiate the community meetings & to see if we can get a meeting w/HCCA.
- **Close:** The meeting adjourned at 9:45PM.